

# Advertise with UTCA

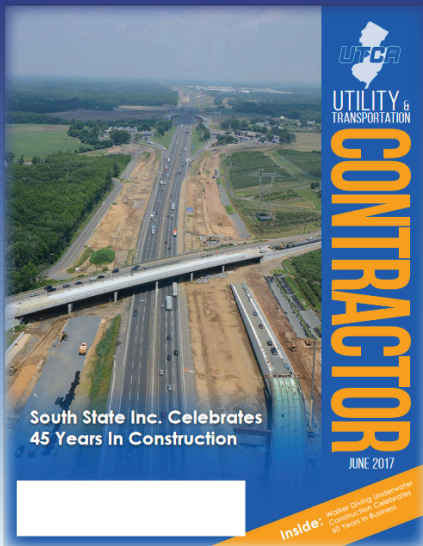
UTCA contractors keep this region moving, and participating in Association programming gives you direct access to decision-makers at NJ's top infrastructure construction firms. Our members are active, engaged, and always on the hunt for a good deal. So whether you're looking for new leads, building your brand, or highlighting new service capabilities, advertising with UTCA will increase your firm's visibility and put major contractors and regional markets within reach.

## MAGAZINE

Read by contractors and influencers across the state, *the Utility & Transportation Contractor* is our industry's news of record. Join the conversation with an ad in NJ's most trusted infrastructure magazine.

<b>Ad Rates</b>		<b>single</b>	<b>6</b>
			<b>issues</b>
Full Page .....	\$600 .....	\$500	
Half Page .....	\$450 .....	\$400	
1/4 Page .....	\$350 .....	\$300	

**Add \$275 for full color**



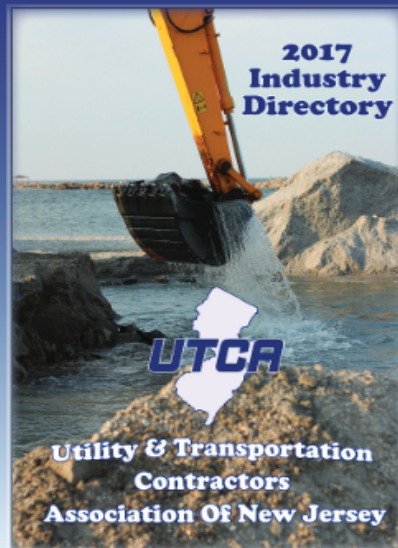
## DIRECTORY

The *Industry Directory* is infrastructure construction's most valuable resource. Make sure your firm is visible where contractors are looking.

### Annual Publication

Full Page.....	\$550
Half Page.....	\$450
Quarter Page.....	\$375

**Add \$275 for full color**



## DIGITAL

*utcanj.org* receives on average 10,000 visitors every month, and our emails are read by more than 1,500 industry professionals. Space is limited, so join the digital revolution with UTCA and distinguish your firm from the competition.

### Rates

Website (annual)	\$800
Email (monthly)	\$100

