



## ***UTCA ANNOUNCES AVAILABILITY OF EXHIBIT SPACE AT ITS 45TH ANNIVERSARY CONVENTION***

UTCA is now accepting reservations for exhibit space at its 45th Anniversary Convention. This year's Convention will be held at the Tropicana Casino and Resort in Atlantic City from September 23-26, 2010. Our exhibits will again include light construction equipment as well as the display of typical company material, services and products. Participation at this year's Convention is expected to **exceed** last year's **attendance of 1,500 people**.

Each exhibit booth will include:

- Admission for 2 people per booth for Thursday Cocktail Reception, Friday Luncheon Program, Friday PAC Auction Reception and the Saturday Breakfast Program.
- A 7' x 10' booth, each with an identification sign.
- 6' decorated table (1 table for each booth ordered).
- Drapage for the back and sides of each booth.
- Two chairs and a waste basket per booth.
- One, four outlet, electrical box per booth.

Exhibit set up is required on Thursday, September 23, 2010 between the hours of 2:00 PM and 5:00 PM. Those exhibitors displaying light construction equipment will be scheduled to set up their booth prior to 2:00 PM on September 23, 2010. Please note the following Convention exhibit hours:

Friday, September 24	9:00 AM - 12:00 Noon 2:30 PM - 5:00 PM
Saturday, September 25	9:30 AM - 12:00 Noon

The cost of the Saturday Dinner Dance is not included in the price of the exhibit booth. **Those attending the Saturday Dinner Dance must register separately with the association office for that activity. A separate registration form will be mailed at a later date for the Dinner Dance.**

Enclosed is a copy of the Preliminary Exhibit Floor Plan and Exhibit Reservation Form. **If you wish to reserve exhibit space, complete the form and return it, with your deposit** to our office as soon as possible. Exhibit space is available in the following manner:

<u>Booth Size*</u>	<u>UTCA Member Firm</u>	<u>Non-Member Firm**</u>
Single Booth Space	\$850.00	\$1150.00
Double Booth Space	\$1500.00	\$1900.00
Each Additional Booth Space, After Double Booth	\$600.00	\$700.00

\* Weight & dimension limits for light equipment:

Width - 9'1"  
Height - 8'9"  
Weight - 7,000 lbs. per piece

Equipment with booms, extensions or attachments that are over 8'10" in height are permissible, if the appendages when in a horizontal type position are no longer than 18' and no greater than 8'9" in height.

\*\* Exhibit booth charge for non-members includes UTCA membership for the balance of 2010.

Rooms will be available at the Tropicana Casino and Resort for September 23-26, 2010 although exhibitors may only require two over-night stays. (The cost for a Hotel room, which is only \$125.00 per night, is in addition to the Exhibit Booth Reservation Fee.) **Hotel reservation information will be forwarded to firms following our receipt of booth deposits.** Exhibit space is limited, so reserve your space today in order to participate in UTCA's 45th Anniversary Convention. Any questions regarding this activity or the Convention program can be answered by contacting the association office at 732/292-4300.



UTILITY AND TRANSPORTATION CONTRACTORS ASSOCIATION

45TH ANNIVERSARY CONVENTION PROGRAM



EXHIBIT SPACE REGISTRATION FORM



Please reserve the booth space for my firm as indicated. **Enclosed is my deposit in the amount of \$500.00 (single booth) or \$800.00 (double and additional booths) to reserve the space noted.** It is my understanding that this payment is a **deposit only and that the balance is payable no later than August 17, 2010.**

Please indicate the number of booths desired:

\_\_\_\_\_ Single Booth      \_\_\_\_\_ Double Booth      \_\_\_\_\_ Number of Additional Booths

Booth Number(s)

First Choice \_\_\_\_\_

Second Choice \_\_\_\_\_

Third Choice \_\_\_\_\_

\_\_\_\_\_  
**COMPANY NAME - As it is to appear on your exhibit booth sign**

\_\_\_\_\_  
CONTACT NAME

\_\_\_\_\_  
FIRM

\_\_\_\_\_  
ADDRESS

\_\_\_\_\_  
CITY, STATE & ZIP

\_\_\_\_\_  
PHONE

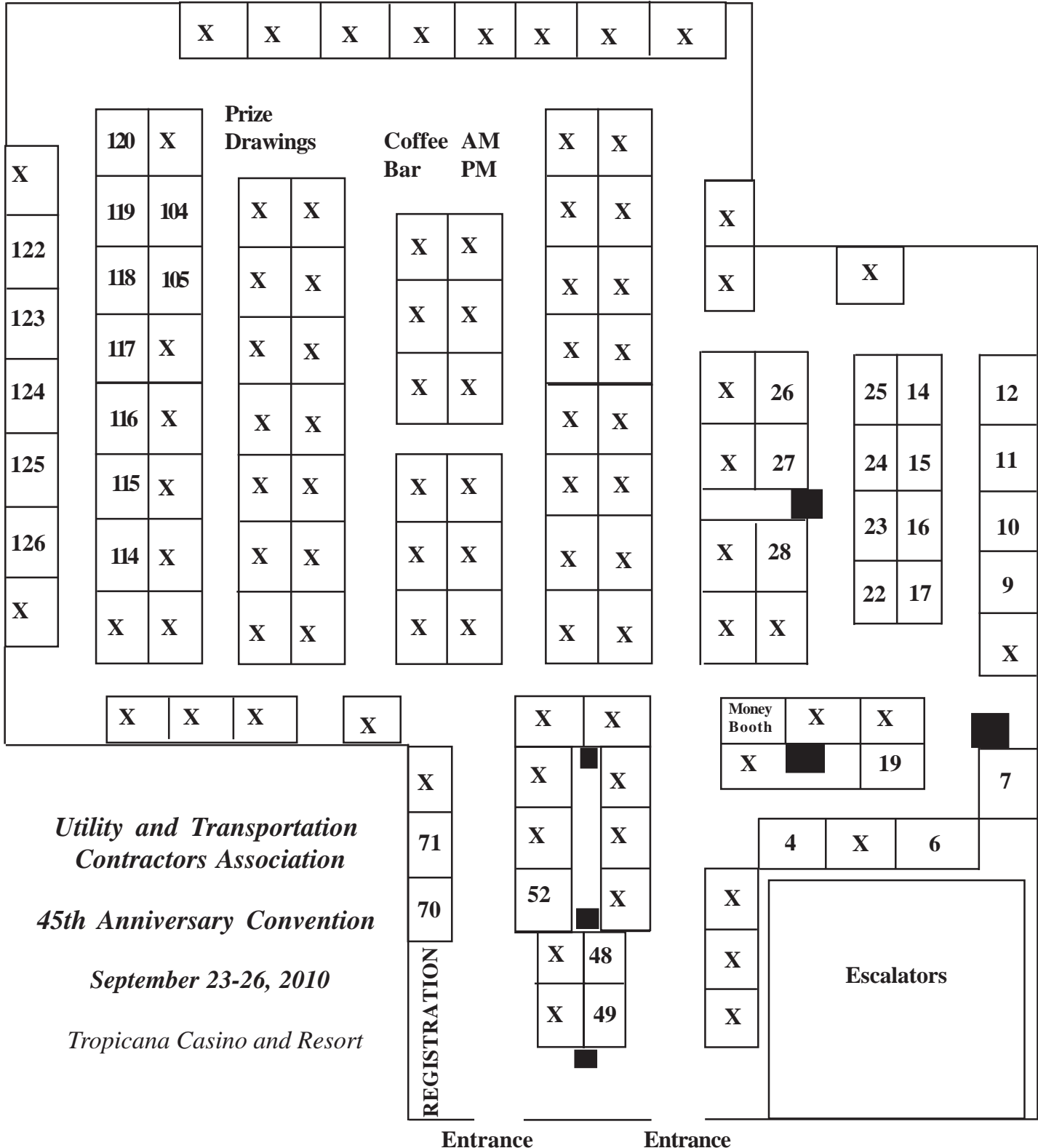
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FAX

Please return this registration **form** and your **deposit** to:

UTCA/NJ  
P.O. Box 728  
Allenwood, NJ 08720



# PRELIMINARY EXHIBIT FLOOR PLAN



*Utility and Transportation  
Contractors Association*

*45th Anniversary Convention*

*September 23-26, 2010*

*Tropicana Casino and Resort*