

# Equipment Manager: Firefighter or Leader

UTCA Academy of Professional Development

February 8, 2017

## Maximize Equipment Value

The ongoing market pressure requires equipment management to become an efficient and cost effective business center. Companies are spending less on maintenance programs, yet want more in result.

This critical thinking course delves into the critical role of the equipment manager as a strategic partner in the board room.

This program is designed for senior leaders that directly impact the cost and utilization of equipment. Fleet managers, VP Operations and Asset managers should consider attending.

## Registration Information

The tuition includes all workbook materials, program instruction and refreshment breaks. Continental breakfast and lunch included.

### **Pricing:**

\$450 for UTCA Members

If you are taking the course through FMI it would be \$1,575 plus travel and lodging.

### **To Register:**

Complete attached registration form and email [dan@utcanj.org](mailto:dan@utcanj.org) or fax to 732.292.4310

## About The Program

Jim Schug serves as a judge and board member for the annual Fleetmasters competition, and is an instructor for the Certified Equipment Management credential. He speaks often nationally on the topic, and is a regular keynote speaker and presenter at CONEXPO.

Concepts covered during this program include:

- *Lean* equipment management
- What fleet manager roles are most often overlooked?
- How communication, customer service and leadership interact in the role of the shop
- Using effective data and benchmarking to reach success
- Critical elements of effective maintenance programs

## Timeline:

Wednesday, Feb 8, 8:15—5:00 pm

## Location

UTCA Conference Center  
1670 Route 34 North  
Farmingdale, NJ 07727

## Contact Us

If you have any questions about the program or the topics we will cover, please contact the program director, **Jim Schug** with FMI at 813.636.1254 or **Dan Neville** with UTCA at 732.292.4300.



UTILITY and TRANSPORTATION CONTRACTORS ASSOCIATION



**Academy Of Professional Development  
PRESENTS:  
Equipment Manager: Firefighter Or Leader**

**Registration Form**

Enclosed is our check in the amount of \$\_\_\_\_\_ to cover registration costs of \$450.00 per person.  
**If you need additional copies of this form, please photocopy.**

**Equipment Manager: Firefighter Or Leader**

**UTCA Conference Center, Farmingdale, NJ**

**February 8, 2016**

**8:15am Registration**

**8:30am - 5:00pm - Seminar Program**

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**PLEASE FAX THIS FORM ASAP TO (732) 292-4310 TO RESERVE YOUR SPOT!**

If paying by checks, they should be made payable to UTCA and mailed to:

**UTCA/NJ \* P.O. Box 728 - Allenwood, NJ 08720**